Press Release

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ESCAPE Puzzles

A puzzle and codes to crack – 759 pieces of thrilling fun

“Exit” fever has now reached Ravensburger puzzles: The image on an “ESCAPE puzzle” is part of a mysterious story whose solution is hidden away in the puzzle itself. The task for clever puzzlers ages 12 and up is to first put the puzzle together, then crack the codes to solve every hidden mystery and bring the exciting story to a happy end.

ESCAPE puzzles are anything but your ordinary puzzle – usually, the image on the box is identical to what results when the pieces are put together, but it turns out differently with a mystery puzzle: Objects are found somewhere else, a pet has suddenly scurried out of the room ... and it’s as if the image on the box was just a snapshot. And that’s indeed what it is, because ESCAPE puzzles are part of an exciting story. The story is briefly touched upon in the enclosed rules for the puzzle as an urgent problem, such as: Time is running out, where’s the antidote? High time to get puzzling!

As soon as the 759 pieces are assembled in front of you, that’s when the ESCAPE fun really begins. If you look closely and think openly, you’ll discover different mysteries in the highly detailed image: encrypted messages and their decryption are hidden in the puzzle, and you’ll find number puzzles that might provide some hints. What makes sense? What fits together? There’s nothing better than simply trying it all out as the puzzle’s expressive and elaborate drawings fire the imagination. The more you rack your brains about an ESCAPE puzzle, the better. It just keeps getting more exciting until you uncover the last detail: The solution to the mystery becomes visible and everyone will be relieved to see the story come to a happy end!

Starting in September, three different ESCAPE Puzzles will be available, each with 759 pieces and a mysterious story to solve. If the brief comments in the instructions are not enough, the instructions also include a QR code that can be used to find more tips. If need be, the solution is also included in a sealed envelope. By the way: ESCAPE puzzles by Ravensburger can be put together and solved several times, at least by those who don’t know the answer yet.

(2,130 characters with spaces)

About Ravensburger
Ravensburger AG is an international group with a long tradition and solid values. Its mission is “Playful Development”. The company’s most important brand mark is the blue triangle, which stands for fun, education, and togetherness. Ravensburger is one of the leading brands for puzzles, games, and activity products in Europe as well as for children’s and youth books in the German-speaking region. Toys with the blue triangle are sold worldwide, and the international brands BRIO and ThinkFun supplement the Group’s portfolio. Ravensburger had 2,133 employees and achieved net revenue of EUR 471.1 million in 2017.